

**Minutes: MSPA Marketing Meeting September 20th, 2017**  
**MSPA Headquarters – 3808 Ocean View Blvd., Montrose 91020**

**Board Members and Visitors Present:**

Gigi Garcia (It Takes a Village) Marketing Chair; Andre Ordubegian (Copy Network)-MSPA President; Kim Kelly (Merle Norman Cosmetics)-MSPA Secretary; Dale Dawson (Business Administrator); Mary Dawson (Revelation Tops/Committee Member); Steve Pierce (Communications Administrator); Jeannie Bone (Casa Córdoba); Lauren Bow (City of Glendale); Tamar Sadd (City of Glendale); Jackie Bartlow (City of Glendale)

Marketing Chair Gigi Garcia opened the meeting at 8:40am

**Business Agenda:**

- City of Glendale Lauren Bow (Economic Development) reviewed the schedule for Glendale Tech Week. She specifically went over the events in Montrose on October 10<sup>th</sup>, 2017. Favor bag assembly will take place on 10-10-17 at 10:30 at the PDC.
- City of Glendale Tamara Sadd (Economic Development) reviewed how the “Meet Me in Montrose” campaign is going. It will be kicking off in late October.
- MSP Event Coordinator Dale Dawson went over the following events: Holiday Wine Walk, White Friday and Old Town Christmas.
- Montrose Village branding was tabled until the new year.

The meeting was adjourned at 10:00 am